



2018 Awards Sponsorship Proposal

“Exceeding Expectations”

LANDSCAPE QUEENSLAND CONSTRUCTION EXCELLENCE AWARDS PROGRAM SPONSORSHIP PROPOSAL 2018

Nothing says “prestige, strength and industry leader” like being part of an industry awards night. Our Landscape Queensland Construction Excellence Awards celebrate the “best of the best” and features high quality entertainment and a fast paced evening attracting the decision makers and key contacts for the industry. In addition to networking and branding, significant goodwill is generated at this gala event. As an award sponsor, your company will be recognised throughout the program from launch to post award promotions.

About Landscape Queensland

It is estimated that the landscape and garden maintenance industries in Queensland are conservatively worth some \$2.3 billion dollars per annum. The landscape industry sits at the hub of the \$4.4 billion Lifestyle Horticultural industry in Queensland which employs in excess of 28,000 people state wide. In addition to landscape, lifestyle horticultural includes industries such as nursery, turf, garden maintenance, design, arboriculture, irrigation and others who together make up a strong and professional supply and demand chain.

Landscape Queensland Industries Association Inc. is the peak body for the industry in this state. Its members include businesses large and small from throughout the Lifestyle Horticultural supply and demand chain. Landscape Queensland represents its members and promotes the benefits of landscaping to Government, consumers and stakeholders.

Having direct access to some 2000 landscape industry businesses throughout the state makes Landscape Queensland well positioned to help you reach your target market, build and strengthen relationships and increase your company's brand and profile.

Sponsorship Benefits

Partnering with Landscape Queensland is the ideal way to broaden your competitive edge. A sponsorship will assist you to:

- Improve your bottom line
- Communicate your message to your target market
- Create face to face sales opportunities for your sales staff
- Develop closer and stronger relationships with your existing and potential customers
- Showcase your products and services and launch new products
- Demonstrate that you are part of and support the industry
- Differentiate you from your competitors
- Effectively and efficiently reach a highly fragmented market
- Improve your image, prestige and credibility

Event Information

Format: Black Tie Dinner, Celebrity MC & top entertainment

Date: Saturday 10th November 2018

Time: 6.30pm

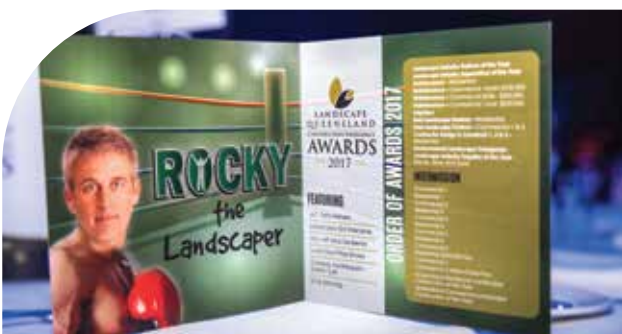
Where: Grand Ballroom, Brisbane Hilton

Landscape Queensland takes pride in recognising those businesses that raise the calibre of work done within the industry, by hosting a gala awards night every year. This event attracts hundreds of industry delegates to a night of celebration, great food and entertainment. We offer your business a unique opportunity to interact with these key decision makers and attach your brand to this highly respected industry event. Award Categories available for Sponsorship: **(NOTE:** Award categories below are indicative only and may be subject to change)

| CATEGORY | | DETAIL |
|----------|--|---|
| 1 | Residential 1 | Projects of total cost up to \$40,000 |
| 2 | Residential 2 | Projects of total cost between \$40,001 and \$80,000 |
| 3 | Residential 3 | Projects of total cost between \$80,001 and \$120,000 |
| 4 | Residential 4 | Projects of total cost above \$120,001 |
| 5 | Residential Over \$250k | Projects of total cost above \$250,000 |
| 6 | Contractor Design & Construct 1 - Residential | Residential projects of total cost up to \$80,000. The project must be both designed and constructed by the contractor. *Refer to entry guidelines. |
| 7 | Contractor Design & Construct 2 - Residential | Residential projects of total cost above \$80,001. The project must be both designed and constructed by the contractor. *Refer to entry guidelines. |
| 8 | Contractor Design & Construct 2 - Residential | Residential projects of any value. The project was designed by an external party but constructed by the contractor. *Refer to entry guidelines. |
| 9 | Commercial 1 | Projects of total cost up to \$100,000 |
| 10 | Commercial 2 | Projects of total cost \$100,001 to \$200,000 |
| 11 | Commercial 3 | Projects of total cost between \$200,001 to \$500,000 |
| 12 | Commercial 4 | Projects of total cost between \$500,001 to \$1 million |
| 13 | Commercial Million Dollar Plus | Any residential or commercial project valued at more than \$1 million |
| 14 | Best Landscape Feature – Residential | Open value - Submission should focus on a particular landscape feature, that is, a single element of the total job. |
| 15 | Best Landscape Feature – Commercial | Open value - Submission should focus on a particular landscape feature, that is, a single element of the total job. |
| 16 | Maintenance | Domestic / commercial/ industrial project where horticultural and / or other maintenance services not part of a Landscape Contract. |
| 17 | Irrigation | Open value - Submission should emphasize correct irrigation design, installation, water efficiency and site and plan requirements. |
| 18 | Ecological Rehabilitation | Open value – This category seeks to celebrate projects involving creation, rehabilitation, restoration and management of natural areas.*Refer to entry guidelines. |
| 19 | Environment & Sustainability | Open value – This category seeks entrants whose project exhibits characteristics of excellence with regards to environmental values or sustainability.*Refer to entry guidelines. |
| 20 | Landscape Industry Training Award | Entries from individuals, contractors or suppliers who have implemented a successful training initiative within Queensland's landscape industry within the last 3 years. |
| 21 | Landscape Industry Training Award | Entries received should highlight the outstanding achievements of an individual with respect to work skills, academic grades, attitude to work and professional approach. |
| 22 | Landscape Industry Apprentice of the Year Award | Entries received should highlight the outstanding achievements of an individual with respect to work skills, academic grades, attitude to work and professional approach. |
| 23 | Qld Residential Landscape Construction of the Year | Winning projects from categories 1, 2, 3 & 4 will be considered for this prestigious award. |
| 24 | Qld Commercial Landscape Construction of the Year | Winning projects from categories 8, 9, 10, 11, & 12 will be considered for this prestigious award. |

Sponsorship Inclusions

| INCLUSIONS | AWARDS CATEGORY SPONSOR \$4,400 (INCL. GST) |
|--|---|
| Sponsorship of one award (your selection where possible), presented by your representative – value \$2,000 | ✓ |
| Company logo on sponsored Awards category plaque / s – value \$500 | ✓ |
| Playing of 30 second company promotional video or static vision and voice over at dinner – value \$2,500 | ✓ |
| Logo displayed at Awards evening and on Program of Events on each table – value \$900 | ✓ |
| Recognition in monthly eNews or industry publications – value \$600 | ✓ |
| Logo on all award documentation and communications – value \$500 | ✓ |
| Prominent logo on the Landscape Queensland website and hyperlinked to your website – value \$500 | ✓ |
| 2 x Tickets to the Awards event – value \$380 | ✓ |
| Recognition in various media releases relating to Awards evening – value \$150 | ✓ |
| Value for Investment \$8,030 | |
| TOTAL COST OF AWARD CATEGORY SPONSORSHIP | \$4,400 |



Sponsorship Agreement

This agreement is between Landscape Queensland Ind. Assoc. Inc. ABN 92 439 102 270, PO Box 245
Geebung, Qld, 4034 ("Landscape Queensland") and

ABN

Of

Your signature below indicates your commitment to being a sponsor of the 2018 Landscape Queensland Construction Excellence Awards as a category sponsor with an investment of \$4,400. In return for your sponsorship, Landscape Queensland will provide the opportunities outlined above and will liaise with you to ensure a mutually beneficial outcome. Should you have any queries, please contact our office on 1300 883 966.

*NB – Your sponsorship agreement is for the 2018 Awards program with all inclusions expiring within the 2018 calendar year (unless an alternate arrangement has been made with & agreed upon by Landscape Queensland). As such, no inclusions will be carried forward to the following year. In addition to this, provision of sponsor benefits will be dependent upon supply of relevant information and materials by the sponsor to Landscape Queensland within requested timeframes.

Invoicing Details

Contact name for invoicing:

Signatures

Signed on behalf of

Signed on behalf of
Landscape Queensland
Mark Sorby, C.E.O

Date

Date

Please sign and return this agreement at your earliest convenience by either email:
julie@landscapequeensland.com.au or Fax: **07 3265 5556**



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Geebung, Qld, 4034

Ph: 1300 883 966, Fax: (07) 3265 5556 Email: info@landscapequeensland.com.au
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